



THE REVOLUTIONARY GOVERNMENT OF ZANZIBAR  
PRESIDENT'S OFFICE AND CHAIRMAN OF THE REVOLUTIONAR  
COUNCIL

## REPORT ON ORGANISING RADIO PROGRAMS USING LOCAL AND COMMUNITY MEDIA HOUSES UNGUJA



Department of Communication  
State House  
Zanzibar  
31<sup>st</sup> March 2019

## 1.0 INTRODUCTION

The President's Office and Chairman of the Revolutionary Council (POCRC) in collaboration with the Zanzibar Planning Commission (ZPC) and the United Nations Development Programs (UNDP) had on March 21<sup>st</sup> and 22<sup>nd</sup>, 2019 conducted workshops aimed at engaging community radios in the implementation of SDGs in Zanzibar. This activity was among the efforts taken by the partners to make sure that no one is left behind during the SDGs implementation process. The workshop took place at Jozani Malaria Hall situated at Mwanakwerekwe, Unguja and was officiated by Mr. Salum Kassim Ali, Deputy Principal Secretary - President's Office and Chairman of the Revolutionary Council. In his opening remarks, the Deputy Principal Secretary praised community radios for the wonderful job they have been in doing raising community awareness despite the fact that they work in hard budgetary situation. He urged them to work closer during the implementation of SDGs since they go parallel with the implementation of MKUZA III.



## 2.0 OBJECTIVES

To enhance community awareness and fully participate in the implementation of Sustainable Development Goals so that it can contribute to the preparation of the National Voluntary Review.

## 3.0 TRAINING WORKSHOP ONE

### Day one

Participants of the workshop were personnel from Mteгани FM radio which is located at Makunduchi Village, South Region and Tumbatu FM radio from Island of Tumbatu, Northern part of Unguja. 23 Participants were trained on the SDGs to the respective societies. They were also taken through the role of the community radio as far as the

implementation of the SDGs is concerned.

Zanzibar Planning Commission representative Mrs. Jamila Abbas made a presentation on the National Voluntary Review of the SDGs while, the Role of Community Radio in implementing SDGs was presented by the Director of Communication State House Mr. Hassan Khatib Hassan.



#### **Discussion:**

During the discussion participants were given enough time to discuss success stories in their daily activities as well as existing challenges (if any) towards achieving their goals. Basically, participants spent most of their discussion time complaining on the intolerable situation in their working sections to the extent that majority of well trained staff decide to leave their working stations for greener pastures. The most disappointing scenario is when government officials quit airtimes allocated to them free of charge thus end up with playing music throughout.

#### **Day two**

The day two program was designed for field work, whereby participants were assigned to form groups and prepare radio programs on SDGs in different sectors. The programs are to be broadcasted later after the approval from editorial board.

Participants were assigned to work on the following sectors:-

- Education
- Health
- Agriculture
- Environment and
- Principles of decentralization by devolution

Note: Currently the programs are on editing table

#### **4.0 TRAINING WORKSHOP TWO:**



Discussions, comments and contributions from the first two day workshop has justified the significance of conducting a workshop with communication officers, who work as a link between their respective institutions and media houses including community radios. Thus, training with government communication officers was conducted so as to collect views and ideas on how community radios can be involved in the government system in order to get government information which is ready for public consumption.

## **5.0 DISCUSSION**

Discussing on the sustainable development goals and the role of community radios in raising community awareness presented before them by Mrs. Jamila Abbas, communication officers urged all stakeholders to give more support to community radios in order to achieve the desired national goal.

## **6.0 LESSON LEARNED**

Despite the recommendable job that community radios have been doing, they are still very far from where they are supposed to go. This argument has attributed to the number of challenges facing with community radios in their daily operations including the following:-

- Lack of close cooperation between community radios and Local Government Authority;
- Inexistence of Communication Strategy within the Local Government Authority;
- Inadequate capacity in management and operation within the community radio;
- A big and clear gap between journalists working in public and community media houses in terms of education, equipment, technology etc;
- Lack of confidence among personnel in community radios;
- Budget constrains which hindering dissemination of valuable national programs to the surrounding communities.

In this regard, special efforts has to be taken to improve community radios capacity hence properly equip community with the implementation of not only MKUZA III, but also SDGs.

## **7.0 WAY FORWARD**

Based on the discussion and observation from the above training workshops, there is a critical need for all stakeholders to work together in supporting community radios so as to perform well during the implementation of sustainable development goals. Such initiatives will encourage community to fully participate and make sure that no one is left behind. Executives and policy makers should be ready to give information to media personnel so that public get to know all about what is happening in their native nation as far as SDGs is concerned.

ANNEX 1: TRAINING SCHEDULE ON ORGANISATION OF RADIO PROGRAMS USING LOCAL AND  
COMMUNITY MEDIA HOUSES - UNGUJA

WEDNESDAY 20<sup>TH</sup>. 21<sup>ST</sup> MARCH, 2019

VENUE: JOZANI CONFERENCE HALL - MWANAKWEREKWE

DURATION	ACTIVITY	RESPONSIBLE PERSON
09:00 - 09:15	Registration	All
09:15 - 09:20	Welcoming Guest of Honor for his welcoming remarks	Director of Communication - State House Hassan Kh. Hassan
09:20 - 09:40	Opening Remarks	Guest of Honour Mr. Salum K. Ali - Deputy Principal Secretar - President's Office and Chairman of the Revolutionary Council
09:40 - 10:15	Topic 1: Voluntary National Review	Mrs Jamila Abass - Representative from Zanzibar Planning Commission
10:15 - 10:30	Tea Break	All
10:30 - 11:00	Topic 2: Role of Community Radio in implementing Sustainable Development Goals	Director of Communication - State House Hassan Kh. Hassan
11:00 - 12:30	Discussion	All
12:30 - 01:00	Prayers and lunch	All
01:00 - 01:05	Vote of thanks	
01:05 - 01:15	Closing	Representative from Zanzibar Planning Commission

ANNEX 1: TRAINING SCHEDULE ON ORGANISATION OF RADIO PROGRAMS USING LOCAL AND  
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THURSDAY 22<sup>TH</sup>MARCH 2019

VENUE: JOZANI CONFERENCE HALL - MWANAKWEREKWE

DURATION	ACTIVITY	RESPONSIBLE PERSON
09:00 - 09:15	Registration	All
09:15 - 09:30	Recap	All
09:30 - 10:30	Sector selection for making programs and discussion	Saumu Ali Haji - Director, Mteгани Fm Radio
10:30 - 10:45	Tea Break	All
10:45 - 11:15	Presentation	All
11:15 - 11:30	Way forward	All
11:30 - 11:45	Vote of thanks	Haji Adam Haji - Manager, Tumbatu FM Radio
11:45 - 12:30	Prayers and lunch	All
12:30	Closing	Director of Communication - Hassan Kh. Hassan